

{education}

1998 Bachelor of Fine Arts, Mississippi State University, Starkville MS
1998 Study Abroad, The Glasgow School of Art, Glasgow Scotland

{experience}

2004 - 2007, Senior Graphic Artist, Gemmy Industries, Coppell, TX
Worked with Creative Manager and Product Managers to development design of seasonal packaging. Developed style guides to aid in production of packaging, product branding, show room signage, props, product books, and promotional and sales support materials. Researched and presented packaging and product trends for sales and buyer presentations. Attended seasonal trade and gift shows in Chicago and Dallas. Worked with Product Managers and Sales to concept new product initiatives for or at buyer's request. Directed child photo shoots for stock poses used on packaging and website images. Styled product photo shoots for use on packaging. Clients include Target, Walmart, Home Depot, Lowe's, Albertsons, Spencer's, Hot Topic, JC Penney, and May Company.

2001-2004, Graphic Artist, Gemmy Industries, Coppell, TX
Created toy and novelty logos, seasonal and everyday packaging, promotional and presentation materials. Worked with licensors to develop original packaging for animated products. Developed style guides for Lawn & Garden products. Licensors include I Love Lucy, National Lampoon's Animal House, Elvis Presley, and Caddyshack.

2000-2001, Creative Assistant/Production Artist, Gemmy Industries, Coppell, TX
Purchase orders, scheduled freelance artists for special projects, managed creative log, and trafficked jobs for artists. Assisted in-house mock-up department in hand cutting and building product packaging for buyer presentations. Produced licensed product and packaging for Scooby-Doo, The Grinch, Peanuts, NFL, The Wizard of Oz, and Universal Monsters. Responsible for production of seasonal and holiday packaging. Worked with licensors to develop original packaging for animated products. Licensors include Frank Sinatra, Bing Crosby, Dean Martin, Louis Armstrong, Hank Williams Jr. and Jeff Foxworthy.

{freelance}

2006 - 2007, music cd and website design for musician, Iris Leu, Dallas, TX

{skills}

Mac & PC, Adobe Illustrator, PhotoShop, InDesign, Painting Illustration, Printmaking



moriah burchfield

graphic artist

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